

# Fully managed health data and analytics-based solutions

Originally incorporated in 2000, HDMS is now one of the CVS Health® family of companies.

We design, build and operate dynamic data environments which serve constantly evolving analytic and reporting needs. We are known for solution flexibility, enriched data and an intense focus on data quality, privacy and security.

## Whole health and well-being insights

Health Plans

Our Clients Include:

Carriers, TPAs, benefits administration firms

**Benefits Advisors** 

Advisory practices, consulting firms

#### **Plan sponsors**

Employers, unions, state and local government entities, coalitions

#### **Provider Communities**

Large health care providers, accountable care organizations



Integrated information from claims, biometric sources, wellness point solutions, and more.

Connected health views surface unique insights.

Used for targeted actions that drive strategic cost reduction, performance optimization, and improved outcomes.



## HDMS is bigger than you may know.

We are the team behind many strategic digital solutions that underpin CVS Health industry innovation.



### Top reasons organizations invest in HDMS:

- 1. Strategic benefits design
- 2. Plan design
- 3. Evaluate point solutions
- 4. Plan sponsor reporting
- Identify and manage cost savings opportunities
- 6. Provider quality and performance
- 7. Network analysis
- 8. Population health and SDoH
- 9. Predictive analytics
- 10. Executive updates



HDMS Enlight<sup>™</sup> is a governed data and analytics platform specifically designed for the unique challenges of health data. Solutions built using Enlight make it easy to look across data domains and incorporate different slices of time Access to fast answers allows users to understand quickly and completely, then spend more time on decisions and actions for positive change.





#### **Reports and dashboards**

Impress executives and customers with clean, concise, yet powerful views.



**Data discovery** 

Invite users to explore and play in data.



Always on Set up alerts for proactive insights. Always prepared, never surprised.

### Why use analytics?

Help people: Improve member engagement, satisfaction, and health.

**Work strategically:** Drive operational effectiveness and cost management.

Manage investments: Measure program & financial performance.

### What do users love?

- Alerts on any metric
- Intuitive data visualizations
- Searchable analytic content
- Rich data catalog with definitions
- Flexible time definitions for reports
- Easy-to-add charts in presentations
- Configurable homepage analytics that tell a story

# What makes our analytics great?

- Predictive models
- Granular SDoH insights
- Source system flexibility
- Mature claims processing
- Drug and service classifications
- Enriched with 40+ methodologies
- Specialized data security and access
- Member 360°-connected health views



## Fully managed solutions

Technology is only part of the solution. It's people who bring it to life. That's why each HDMS solution includes a service model.

Lean on us for daily operations, clinical or analytic expertise, and extra resources to execute new analytic projects.

Your team focuses on acting upon new insights, not the tedious data work to create them.

HDMS service teams manage each implementation across:

Source data life cycle management

Information integration, transformation and enrichment

Rich analytic content design and intuitive data visualizations

Tailoring user interfaces as business needs evolve

Exceptional security, rated by award-winning third-party security monitoring vendor

HDMS delivers delightful customer service experiences with hands-on teams that drive personalized analytics agendas. Contact us to find out more at HDMS.com/contact-us

