

CVSHealth.

# HDMS provides fully managed health data and analytics-based solutions.

#### Originally incorporated in 2000, HDMS is now one of the CVS Health family of companies.

We design, build, and operate dynamic data environments which serve constantly evolving analytic and reporting needs. We are known for solution flexibility, enriched data, and an intense focus on data quality, privacy and security.

Our clients include:

### **Health plans**

Carriers, TPA's, Benefits Administration Firms

### **Benefits advisors**

Advisory Practices, Consulting Firms

### **Plan sponsors**

Employers, Unions, State and Local Government Entities, Coalitions

### **Provider communities**

Large Healthcare Providers, Accountable Care Organizations

### Whole health and well-being insights

HDMS connects and enriches Member 360° data, for whole-health insights.

Integrate information from claims, biometric sources, wellness point solutions, and more.

Connected health views surface unique insights. Use for targeted actions that drive strategic cost reduction, performance optimization, and improved outcomes.

### HDMS is bigger than you may know!

We are the team behind many strategic digital solutions that underpin CVS Health industry innovation.

# Top reasons organizations invest in HDMS

- 1 Strategic benefits design
- 2 Plan design
- 3 Evaluate point solutions
- 4 Plan sponsor reporting
- 5 Identify and manage cost savings opportunities
- 6 Provider quality and performance
- 7 Network analysis
- 8 Population health and SDoH
- 9 Predictive analytics
- 10 Executive updates

# **HDMS Enlight**

HDMS Enlight is a governed data and analytics platform specifically designed for the unique challenges of health data. Solutions built using Enlight make it easy to look across data domains and incorporate different slices of time. Access to fast answers allows users to understand quickly and completely, then spend more time on decisions and actions for positive change.

# Raise the bar



Data discovery

Invite users to explore and play in data.



### **Reports and dashboards**

Impress executives and customers with clean, concise, yet powerful views



Set up Alerts for proactive insights. Always prepared, never surprised.

### What do users love?

Intuitive data visualizations Configurable homepage Analytics that tell a story

Rich data catalog with definitions Searchable analytic content Easy to add charts in presentations

Flexible time definitions for reports Alerts on any metric

### What makes our analytics great?

Source system flexibility Member 360° connected health views Enriched with 40+ methodologies

Mature claims processing Drug and service classifications Specialized data security and access

> Predictive models Granular SDoH insights

## **Fully managed solutions**

Technology is only part of the solution. It's people who bring it to life. That's why each HDMS solution includes a service model. Lean on us for daily operations, clinical or analytic expertise, and extra resources to execute new analytic projects. Your team focuses on acting upon new insights, not the tedious data work to create them.

HDMS service teams manage each implementation across

- Source data lifecycle management
- Information integration, transformation and enrichment
- Rich analytic content design, intuitive data visuaizations
- Tailoring user interfaces as business needs evolve
- Exceptional security, rated by award-winning third-party security monitoring vendor

### Why use analytics?

Help people: Improve member engagement, satisfaction, and health.

Work strategically: Drive operational effectiveness and cost management.

Manage investments: Measure program & financial performance

HDMS delivers delightful customer service experiences with hands-on teams that drive personalized Analytics Agendas. Contact us to find out more! HDMS.com/contact-us

