Which problem are we solving?



# Typical challenges impacting plan performance

- PCP utilization is down
- Preventative services are down
- High chronic condition prevalence
- ER visits are high



Analytics help us understand who we design for.

DEI experts can help apply these insights

Analytics reveal differences by job type (hourly vs. salaried)

- A. I can't take time off from work for all these appointments.
- B. I can't afford the deductibles and co-pays.
- C. I don't have a relationship with a PCP that I can trust



### Prepare to measure DEI in healthcare

Places to get started...

Inventory data

Identify additional data

Partner with plan sponsors

Layer in methods and program data

Establish improvement cycle

- Billing vs servicing provider
- Gender field values
- Home address

- Benefit administration partners
- Plan sponsors

- Leading edge clients
- Clients with mature or emerging DEI focus
- Plan for compliance runway
- "What's new?" renewal discussions

- Low value care
- Access and quality
- Care Management and outcomes
- Point solutions
- HEDIS

- Plan for evolution
- Apply learnings from leading edge to be adapted to scale



## New insights, with the right data...

1

#### Dashboard with classic metrics

2

We see costly patterns

#### Let's look at low back pain

Reporting Period	Jun '20-May '21	Jun '19-May '20
Episodes/1000	22.9	20.9
Claimants/1000	21.8	19.9
Allowed PMPM	\$0.50	\$0.47
Allowed/Episode	\$262.55	\$268.84

### Let's look at low back pain

by income cohorts

Reporting Period	Jun '20-May '21		Jun '19-May '20				
Low Income 2020	Yes	No	Low Income Delta	Yes	No	Low Income Delta	
Episodes/1000	31.91	22.49	41.90%	31.37	20.32	54.37%	
Claimants/1000	30.4	21.4	42.36%	29.8	19.3	54.14%	
Claimants	1,331	21,017	(93.67%)	1,682	18,857	(91.08%)	
Allowed PMPM	\$0.84	\$0.49	74.03%	\$0.77	\$0.45	70.05%	
Allowed/Episode	\$317.73	\$259.07	22.64%	\$293.70	\$266.62	10.15%	

We see measured disproportionate results across income cohorts and cases cost 22% more



## Relating equity gaps to Plan Performance

#### Overall Costs\*: Low back pain claims - across 2 income cohorts

*Medical + Rx	+ <i>Rx</i> This year (June 2020 - May 2021)		•			Prior year (June 2019 - May 2020)		
	Low income	e? Yes	No	Equity gap	Low incon	<sup>ne?</sup> Yes	No	Equity gap
E	pisodes/1000	31.9	22.5	41.9%		31.4	20.3	54.3%
CI	laimants/1000	30.4	21.4	42.3%		29.8	19.3	54.1%
А	llowed PMPM	<b>\$0.84</b>	\$0.49	<b>74.0%</b>		\$0.77	\$0.45	70.1%
Allo	owed/Episode	\$318	\$259	22.6%		\$293.70	\$266.62	10.2%

This population of members costs us even more **overall!** 

#### Overall Costs\*: All claims - across 2 income cohorts

*Medical + Rx	<b>This year</b> (June 2020 - May 2021)					Prior yea (June 2019 - May	
Lo	ow income? Yes	No	Equity gap	Low incon	ne? Yes	No	Equity gap
Episodes/1000	4,552	3,476	31%		4,371	3,302	32%
Claimants/1000	961	820	17%		914	810	13%
Allowed PMPM	\$866	\$421	106%		\$910	\$401	127%
Allowed/Episode	\$2,283	\$1,454	57%		\$2,500	\$1,457	72%



### Equity Gaps drive costs – related issues

#### Preventable ER visits: Low back pain only

*Medical + Rx This year (June 2020 - May 2021)		Prior yea (June 2019 - May					
	Low income? Yes	No	Equity gap	Low in	ncome? Yes	No	Equity gap
Claimants/1000	2.6	1.4	85%		3.2	1.5	105%
Services/1000	2.7	1.4	87%		3.2	1.6	104%
Allowed PMPM	<b>\$0.31</b>	<b>\$0.16</b>	89%		\$0.35	<b>\$0.16</b>	118%
Allowed/Service	\$1,367	\$1,358	0.70%		\$1,320	\$1,236	7%

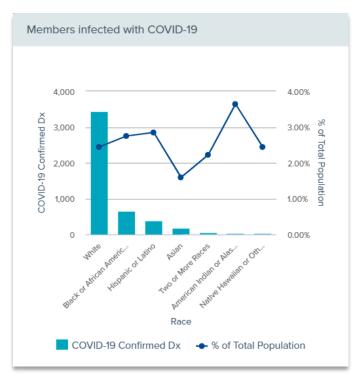
#### Preventable ER visits

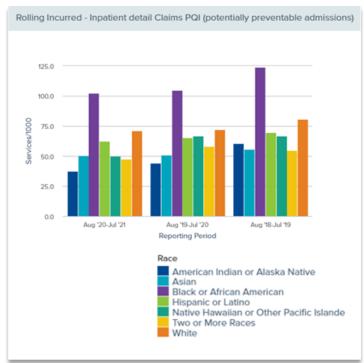
	This year (June 2020 - May 2021)				(Jun	0)	
	Low income? Yes	No	Equity gap	Low i	income? Yes	No	Equity gap
Claimants/1000	138	71	94%		169	84	101%
Services/1000	194	90	114%		242	108	124%
Allowed PMPM	\$30	<b>\$13</b>	<b>121%</b>		\$34	<b>\$15</b>	128%
Allowed/Service	\$1,839	\$1,787	3%		\$1,700	\$1,672	2%



### Power of numbers

"This is OUR population. What can we do?"





Reporting Period	Aug '20	)-Jul '21
Race	Claimants/1000	Allowed PMPM
Black or African American	61.3	\$4.65
White	44.5	\$2.56
Native Hawaiian or Other Pacific Islande	42.6	\$1.14
Hispanic or Latino	39.8	\$3.64
Asian	34.6	\$1.79
Two or More Races	30.1	\$9.17
American Indian or Alaska Native	29.1	\$0.67
Summary	45.3	\$2.90

HDMS provides powerful analytic environments for health businesses.

The technology is flexible – easily bend and blend data.

