



HDMS USER FORUM

Wynn Encore
Las Vegas 2010
October 25–27

Join HDMS at the fabulous Wynn Encore Resort in Las Vegas for our 2010 UserForum. Please mark your calendar for an informative and entertaining three day event this fall.



Below you'll find general information about our conference. Should you have additional questions, please email UserForum@hdms.com

Registration and Fees

The conference fee is complimentary, but travel and hotel costs are the responsibility of individual attendees. HDMS has secured a special block room rate at Encore Wynn Las Vegas. Please see details below.

The deadline for conference registration is the close of business on Friday, September 10th.

Registration

Please contact your HDMS Account Manager for registration procedure, or send an email to UserForum@hdms.com

Hotel/Conference Location and Travel

Flight arrangements and hotel accommodations are the responsibility of individual conference guests.

For your convenience, HDMS has secured a special room rate of \$159 at Encore Wynn Las Vegas. Reservations can be made online only. A link will be provided in your conference confirmation e-mail. Please do not call the hotel directly to reserve your hotel room. Hotel reservations must be completed by September 10th in order to receive the group rate.

Encore Wynn Las Vegas
3121 Las Vegas Boulevard, South
Las Vegas, NV 89109
(702) 770-7171

Encore Wynn Las Vegas is conveniently located just three miles from the airport. Simply exit the airport on Swenson

Avenue, turn left onto Tropicana Avenue and travel one mile to Koval Lane. Turn right on Koval Lane and travel 1.5 miles to Sands Avenue. Turn left on Sands Avenue (heading west), and then turn right on Las Vegas Boulevard. Encore will be on your right, just past Wynn Las Vegas.

Transportation

Upon arrival into the Las Vegas airport, please take a taxi cab to the Encore Wynn Las Vegas. Taxi Cabs are plentiful in this area.

Meals

The conference welcome reception and dinner will be held on Tuesday evening at 7:00 pm. This event provides an excellent opportunity for relaxed networking among HDMS staff and conference guests.

Conference Attire

Suggested attire is business casual.

Tracks & Exhibitors

The 2010 HDMS User Forum represents the first year in which we're offering Exhibitor/sponsorship opportunities to our technology and service partners. The HDMS User Forum is an excellent opportunity to view the products and services offered by many of HDMS' partners.

Notice to Attendees Receiving Training, Education, Food, Refreshments or Other Gifts:

There may be meals, drinks, entertainment and small gifts provided at this event. Please make sure this is acceptable for your organization. If is not, let us know.



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Pre-Forum Learning Solutions Please be sure to return to the User Forum website for the latest information

Monday, October 25, 2010

8:00 AM–12:30 PM	BASIC HANDS-ON	\$175
8:00 AM–10:00 AM	BASICS OVERVIEW	FREE
8:00 AM–10:00 AM	1-2-3 ANALYTICS	\$175
10:30 AM–12:30 PM	MAXIMIZE NEW DART V8 FEATURES	\$175
10:30 AM–12:30 PM	ADVANCED TOPICS: CALCULATED AND RIGHT-CLICK FEATURES	\$175
10:30 AM–12:30 PM	CATAPULT OVERVIEW	FREE
2:00 PM–4:00 PM	ADVANCED TOPICS: FILTERS	\$175
2:00 PM–5:00 PM	ETGs AND ERGs	\$175
2:00 PM–5:00 PM	<p>EXPLORATION LAB Share your issues, let us field initial questions and research as needed after our event – we will schedule a post-User Forum call to address your issue. Prerequisite: Basic knowledge of the tool – how to navigate, modify a report, add filters, and save and export.</p>	FREE
BY APPOINTMENT ONLY	<p>CONSULTATIVE LAB Private Consultative Lab session with an expert to answer your questions. Limited availability. Registration is required.</p>	FREE



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Tuesday, October 26, 2010

General Sessions

12:30 PM – 12:45 PM	WELCOME ADDRESS	Mary Henderson
12:45 PM – 1:45 PM	KEYNOTE SPEAKER Author of the Heart of the Matter, Health Care Futurist, Medical Journalist and TV Medical Reporter	Peter Salgo
1:45 PM – 2:45 PM	VALUE-BASED INSURANCE DESIGN (Panel Presentation) Understanding and responding to value-based insurance design with regard to market demand; removing financial barriers; improve enrollment and engagement for disease management programs; increase use of high value prevention and treatment services to obtain the objective for medical self-management.	Iver Juster, ActiveHealth (moderator) Leslie Fore, Michelin Paul Landgraf, Guardian John Peters, BCBSM
2:45 PM – 3:00 PM	BREAK / EXHIBITS	
3:00 PM – 4:00 PM	PROSPECTIVE RISK SCORING: DOES IT WORK?	Andrew Molloy, UNUM

Breakout Sessions 4:00 PM–5:00 PM

4:00 PM – 4:30 PM	CATAPULT: REPORT SCHEDULING AND DELIVERY Catapult is the next generation in DART's extensive interactive reporting capabilities. Catapult is the perfect complement to DART when you require a standard set of reports to be scheduled, generated and delivered automatically to all your accounts or end users. Catapult addresses the full spectrum of report generation and report delivery requirements.	Brenda Parker, HDMS
4:30 PM – 5:00 PM	EXECUTIVE BRIEFCASE Executive Briefcase, the latest DART reporting solution targeting senior executive users to provide high level reporting information quickly and efficiently. This product requires little to no training or analytical knowledge or technical skills, yet provides end users with the answers they need quickly and efficiently.	Gail Bragg, BCSSC Debra Brandes, BCSSC Brian Brock, HDMS
	ONSITE HEALTH SOLUTIONS (Panel Presentation)	Tom Neville, Cerner Corporation (moderator) Maria D'Eletto, TIAA-CREF Bernadette Fritz, TIAA-CREF Keith Kolodgie, MaineHealth Kyle Wendt, Lowe's, Inc.
5:30 PM – 6:30 PM	RECEPTION	
6:00 PM – 7:00 PM	DINNER	Entertainment: Capitol Steps Innovator Award



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Wednesday, October 27, 2010

General Sessions

8:00 AM – 8:15 AM	WELCOME ADDRESS	Kelvin Evans, HDMS
8:15 AM – 9:15 AM	KEYNOTE SPEAKER	Michael Samuelson
9:15 AM – 10:15 AM	HEALTH CARE REFORM AND CONSUMER DIRECTED HEALTH PLANS	Roy Ramthun, HSA Consulting Services
10:15–10:30	BREAK / EXHIBITS	

Breakout Sessions 10:30 AM–11:30 AM

	MICHELIN: CHOOSE WELL – LIVE WELL PROGRAM UPDATE	Leslie Fore, Michelin
	WELLNESS PROGRAM MEASUREMENT AND METHODOLOGY	Iver Juster, ActiveHealth Dr. Richard Moggio, L-3
	ROLLOUT STRATEGY – REPORTING COMPONENTS	Cameron Ludwig, BCBSNE
11:30 AM–1:00 PM	LUNCH – HDMS FUTURE DIRECTION	Mary Henderson, HDMS Mark Magnuson, HDMS

Breakout Sessions 1:00 PM – 1:45 PM

	CARESHIELD: EVIDENCE-BASED QUALITY GUIDELINES CareShield applies evidence-based quality measures to healthcare data to identify gaps between observed patient care in compliance with treatment guidelines. CareShield integrates clinically relevant scientific research about effectiveness of various treatments in making decisions about the care of the individual patient.	Kevin O’Mara, HDMS Sonal Sheth, HDMS
	THE AFFORDABLE CARE ACT’S EARLY RETIREE REINSURANCE PROGRAM AND DART Understanding the Early Retiree Reinsurance Program (ERRP) objectives, requirements and the solution for effectively implementing the EERP using DART. THE MENTAL HEALTH PARITY ACT AND DART Understanding the Mental Health Parity Act (MHPA) objectives, requirements and the solution for effectively implementing MHPA using DART.	Gail Bragg, BCSSC Debra Brandes, BCSSC
	PATIENT CENTERED MEDICAL HOME	Darren Taylor, BCBSKC
1:45 PM – 2:00 PM	BREAK / EXHIBITS	

General Sessions

2:00 PM – 2:45 PM	CREATING VALUE FROM INTEGRATED DATA AND REPORTING SOLUTIONS	Tim Riely, HCSC
3:00 PM – 4:00 PM	MANAGEMENT OF THE RISING COSTS OF HEALTHCARE THROUGH ONSITE HEALTH CENTERS AND DATA INTEGRATION WITH HDMS	Maria D’Eletto, TIAA-CREF Bernadette Fritz, TIAA-CREF
3:45 PM – 4:00 PM	CLOSING COMMENTS	Denise Zeman, HDMS



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Speakers

Each year we strive to bring you the most exciting and provocative line-up of speakers – Keynotes, HDMS customers and partners, entertainment, and the HDMS speakers who bring you the latest information on the HDMS suite of products and services. The Keynote speakers and HDMS customers and partners share a wealth of information about their organization’s use of the HDMS suite of products and services aimed at helping you take advantage of the products and services offered by HDMS. Learn from the experiences of your peers facing similar challenges, and gain actionable insights from industry thought leaders at our annual customer conference.

Keynote Speaker



Dr. Peter Salgo
University Medical Center in New York

Dr. Peter Salgo is one of the country’s most respected health care professionals. As a practicing physician at Columbia University Medical Center in New York City, he makes rounds five days a week. Specializing in the pre - and post- operative treatment of heart patients, heart transplant recipients, and artificial heart candidates, he maintains a full-time practice in Intensive Care Medicine in the Open Heart ICU at Columbia. After graduating with a degree in Physics and English from Columbia College in New York, Dr. Salgo pursued a medical career while working as a broadcast journalist. He is currently a Professor of Medicine and Anesthesiology at Columbia University College of Physicians and Surgeons.



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Keynote Speaker



Dr. Michael Samuelson
President and CEO
The Health & Wellness Institute

Michael is the President & CEO for The Health & Wellness Institute (HWI). He currently leads business development activities for HWI and provides strategic consultation during the product development process. Prior to forming HWI, Michael was the Vice President of Health & Wellness Services for Blue Cross & Blue Shield of Rhode Island (BCBSRI).

For more than 25 years, Michael was the President and CEO of The National Center for Health Promotion, a health and productivity consulting organization he co-founded in 1977. Over the years NCHP earned a reputation as an international leader in the design and delivery of disease management, training, leadership and health promotion systems. As President and CEO, Michael led his marketing team in providing services to over 1,000 corporations and 800 medical centers. In addition, he directed a program of professional development and training for over 4,500 individuals throughout the US, Canada, and Japan. Michael is widely published and is a frequent director, consultant, and advisor to numerous prestigious boards and organizations including The Men's Health Network, The Business Innovation Factory, The HERO Forum for Optimal Employee Health, The Lance Armstrong Foundation and The Department of Defense. In addition, he has written and contributed to corporate policies for several major US corporations. A graduate of the University of Michigan with a MA degree in Education, he is a frequent guest lecturer for a number of UM departments. Michael has appeared on over 200 television and radio stations throughout North America and has been interviewed by numerous print publications including Newsweek, USA Today, and The Wall Street Journal. His work in the area of behavior change, health economics and healthcare consumer advocacy has been featured on the ABC News program, 20/20, The CBS Morning Show, CNN, and MSNBC. Michael serves on a number of national cancer boards and, at the request of former President George H. W. Bush, is a Member of C-Change. C-Change is comprised of the nation's key cancer leaders from government, business, and nonprofit sectors.



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Speaker



Mary G. Henderson, Ph.D.
President
HDMS

Mary Henderson is President of Health Data Management Solutions (HDMS). With over 25 years experience in healthcare, Mary has been responsible for the development, sales and marketing of numerous employer-focused decision-support data systems, and honed her mastery in the areas of healthcare data analysis, health and disability plan performance assessment, and disease and case management program evaluation.

Prior to joining HDMS, Mary was a Principal in the Chicago office of William M. Mercer, Inc. Preceding that appointment, she was a Vice President at The MEDSTAT Group, a national practice for healthcare data leader at Hewitt Associates in Lincolnshire, Illinois, and a health services researcher and faculty member for over 11 years at Brandeis University in Boston, MA.

Mary has designed data and measurement strategies that allow employers to track the success of their programs and to understand the dynamics behind their trends. She has led major data warehousing projects, and conducted evaluations of initiatives designed to improve healthcare quality while controlling costs has worked with many large employers, including General Electric, Lucent Technologies, Ford Motor Company, PepsiCo, General Motors, and Pitney Bowes.

Mary graduated summa cum laude from Temple University in Philadelphia with a B.A. in Psychology. She received her Master of Human Services Management and PhD in Health Economics from Brandeis University in Waltham, Massachusetts. She has numerous publications in peer reviewed journals and speaks regularly at national and regional meetings.

Evening Entertainment



Capitol Steps

The Capitol Steps began as a group of Senate staffers who set out to satirize the very people and places that employed them.

In the years that followed, many of the Steps ignored the conventional wisdom ("Don't quit your day job!"), and although not all of the current members of the Steps are former Capitol Hill staffers, taken together the performers have worked in a total of eighteen Congressional offices and represent 62 years of collective House and Senate staff experience.

Since they began, the Capitol Steps have recorded over 30 albums, including their latest, Liberal Shop of Horrors and Barackin' Around the Christmas Tree . They've been featured on NBC, CBS, ABC, and PBS, and can be heard 4 times a year on National Public Radio stations nationwide during their Politics Takes a Holiday radio specials.



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Speaker

Debra Brandes

Debra Brandes has worked at BlueCross and BlueShield of South Carolina for more than a decade as the manager of Business Intelligence and Account Reporting and is responsible for the plan's HDMS DART tool (known as Blue DataConnect). Debra has a BA in anthropology/archaeology and has extensive experience in data analysis and business intelligence in a number of fields including Accounting, Banking, Publishing and Public Health (Epidemiology). She is the author/co-author of a number of articles on the South Carolina Alzheimer's Disease Registry and the study of disease prevalence. During her tenure at the SC plan, she has earned both the PAHM and the FLMI designation.

Speaker

Maria J. D'Eletto, RN, BSN, CRM Manager Benefits and Work Life TIAA-CREF

Maria is responsible for the design and management of TIAA-CREF's Absence Management, Work Life and Health Services Programs and Benefits including Short and Long Term Disability, Workers' Compensation, Life Insurance, FMLA, Employee Assistance Program, Work Life Resource and Referral Services, Back-Up and Full-Time Childcare and also manages TIAA-CREF's On Site Health Centers and wellness programs.

Maria's background encompasses over twenty years of experience in the retail, insurance and health care industries in the areas of Disability and Claims Administration, Management, Human Resources, Program Development, Outsourcing and Patient Care. Maria's career has focused on the development, and design of programs and benefits that promote workforce health and productivity as well as contain costs.

Maria holds a B.S. degree in Biology from Virginia Polytechnic Institute and State University and graduated magna cum laude from Seton Hall University with a B.S. degree in Nursing. She also holds a post-graduate certificate in Nursing Case Management (Seton Hall University) and the Certified Risk Manager Designation conferred by the National Alliance for Insurance Education and Research.



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Speaker



Leslie L. Fore
Manager of Corporate Health and Wellness Programs
Michelin North America

Leslie Fore has managed the Health and Productivity Initiative for Michelin North America (HPM) for the last 4 1/2 years. Michelin is recognized as the leading innovator in the tire industry and the Michelin brand is the top selling tire brand worldwide. Headquartered in Greenville, S.C., Michelin North America employs more than 22,300 and operates 19 major manufacturing plants in 17 locations.

Choose Well. Live Well. (CWLW) is Michelin's award winning holistic, long-term strategy for changing how the company and its employees approach health and health care and is based on a return on investment model that projects ROI for 15 years. Launched in January 2009, CWLW provides each family with a health advocate to help employees and their family members navigate the health care system and improve efficiency through better coordination of care. CWLW shifts the primary focus of health care from treatment of illness to wellness, prevention and quality of care. The program integrates preventive care and a consumer-driven medical plan design with health risk assessments, health action plans, health improvement programs and coaching, local health improvement initiatives, condition/ disease management, case management, financial incentives and enhanced employee assistance program services. CWLW is a far-reaching, highly integrated program that uses behavior-based marketing-style principles to encourage and empower employees and covered family members to improve their health. The strategy is process driven and Michelin uses an integrated data base to produce metrics to ensure the sustainability of the processes, to measure improvements in health of the population and to measure results against the ROI model.

Leslie graduated summa cum laude with a double major in Business and Computer Technology from Purdue University and also has an MBA from Clemson University. She spent most of her 23 years with Michelin as a manager in the Information Services area working with the commercial side of the business. Leslie provided the research and benchmarking that laid the foundation for the Michelin healthcare strategy, assisted in the identification and choice of vendor partners and led the implementation teams.



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Speaker



Iver Juster, MD
Senior Vice President, Health Informatics
Active Health Management, Inc.

After receiving his MD from the University of Minnesota in 1975, Dr. Juster completed an Internal Medicine internship at the University of Colorado and Family Medicine residency Kaiser Permanente (Fontana, California). His accomplishments include 12 years' medical practice in family and emergency medicine; 5 years as a medical director with FHP, a staff and IPA-model HMO; and 13 years as a medical informaticist specializing in disease management, clinical data repository architecture, electronic medical records, and building decision support systems for physicians, patients, and consumers. He has served as editor-in-chief for MedConnect's managed care e-journal, and continues to write and present on how information can empower physicians and patients to make high-quality health care decisions.

Dr. Juster is Senior Vice President of Health Informatics at ActiveHealth Management, Inc., focusing on designing data acquisition for clinical and financial outcomes analysis; study design, execution and analysis; operationalizing clinical care plans; and health economic modeling. With formal training and experience in designing and analyzing clinical trials, he has designed and executed several economic outcomes studies at ActiveHealth. Some of these studies have been presented at industry conferences and in peer reviewed publications.

Speaker



Paul Landgraf,
Director of Employee Benefits and Health
Guardian Industries Corporation

Paul Landgraf started his career at Metropolitan Life, working in Group National Accounts in NYC. In 1985, he joined Miller, Mason & Dickenson, which later became Aon Consulting. Mr. Landgraf worked in Aon's Philadelphia and Pittsburgh offices, and was named Principal Consultant.

In 1995, Paul became Director of Compensation, Benefits, and HRIS for the Acushnet Company, a division of Fortune Brands, and the maker of Titleist golf balls, Foot-Joy golf shoes, and Cobra golf clubs. While at Acushnet, he was named Project Manager - PeopleSoft Implementation, bringing the Human Resources, Benefits Administration, and Payroll Interface applications online.

In 2001, Mr. Landgraf moved to Guardian Industries Corp. in Auburn Hills, MI and is currently the Director of Employee Benefits and Health. Guardian is a leading manufacturer of float glass, mirror, automotive supplies, and fiberglass, employing 18,000 worldwide. His U.S. benefits responsibilities also include health management for Guardian's worldwide population. Mr. Landgraf has developed an integrated health care database, used for health risk assessment and to identify disease management and value-based insurance initiatives. Mr. Landgraf is a graduate of the New York State School of Industrial and Labor Relations at Cornell University.



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Speaker

Andrew P. Molloy,
Assistant Vice President
Unum

Andrew P. Molloy is the Assistant Vice President for Health Management and Insurance Programs at Unum. Andrew joined Unum's HR Benefits team in 2006 where he has focused on data analysis and plan design for the company's internal Health & Wellness programs. Andrew is responsible for tracking and reporting both medical and disability data to Unum's Senior Management team. He also is responsible to ensure Unum's plan compliance and adherence to new requirements under recently passed healthcare reform legislation.

Andrew received his MBA from the Whittemore School at the University of New Hampshire where he won the Holloway Prize. He earned a BS Ed (physics/mathematics) from the University of Wisconsin - Madison; he earned a BA (Journalism) from The George Washington University.

Speaker



Roy Ramthun
President
HSA Consulting Services, LLC

Roy Ramthun is a nationally-recognized expert on Health Savings Accounts and consumer directed health care issues. He led the U.S. Treasury Department's implementation of HSAs after they were enacted into law in 2003. President George W. Bush then tapped Mr. Ramthun to be his health care policy advisor at the White House, where he developed the President's proposals to expand HSAs while overseeing the implementation of the Medicare prescription drug benefit (Part D). As President of HSA Consulting Services, LLC, he continues to be an advocate for consumerism in health care and is a frequent speaker at conferences and seminars around the country.

Mr. Ramthun has over twenty years of health care and public policy experience, both in government and in the private sector. He has served on the staff of the U.S. Senate Committee on Finance and the U.S. Health Care Financing Administration (now known as the Centers for Medicare & Medicaid Services). He also spent eight years with Humana Inc. Mr. Ramthun holds a Master of Science degree in Public Health from the University of North Carolina, and a Bachelor of Science degree from the University of Michigan. Mr. Ramthun is also a Resident Fellow at the Council for Affordable Health Insurance and serves on the boards of several companies and foundations. He is the 2008 recipient of the "Pioneer in Public Policy" awarded by Consumers for Health Care Choices. A native of Michigan, Mr. Ramthun and his family live in Silver Spring, MD (a suburb of Washington, DC). They have had an HSA since 2005.



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Speaker



Tim Riely,
Senior Director of Enterprise Client Reporting
Health Care Service Corporation

Tim Riely is the Senior Director of Enterprise Client Reporting with the Enterprise Information Strategy & Management Division of Health Care Service Corporation. Tim is accountable for external-facing medical expense and utilization reporting at HCSC. This includes the implementation and customer support for Blue Insight, HCSC's reporting portal where Employers can directly access presentation reports, perform ad hoc analysis, and drill into the detail to help understand their costs. Tim has 10 years experience in Business Intelligence, delivering solutions in several industries, including telecommunication and healthcare.

Speaker



Kyle I. Wendt
Vice President, Benefits
Lowe's Corporation

Kyle Wendt was promoted to vice president of benefits in 2008 after serving as director of benefits for Lowe's since 2002. Wendt is responsible for employee health, medical and dental coverage, retirement and other key benefits programs for the company's more than 215,000 employees.

Wendt joined Lowe's in 2002 with more than 20 years of human resources and benefits experience in both business and government. He is a Senior Professional in human Resources (SPHR) and Certified Compensation Professional (CCP). Wendt has a bachelor's degree in business administration and labor relations from Kansas State University.



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LEARNING SOLUTIONS TRAINING TEAM



Debbie Baxter

Debbie Baxter manages the Training and Support Team. Her team supports external and internal clients, delivers live classes, delivers webinars and provides documentation. Prior to working for HDMS, Debbie was a trainer, training and documentation manager, general manager and VP for a franchise of a national training company. Since joining HDMS four years ago, she has written documentation, worked with our Forecast modeling tool and trained for both employer and plan clients.



Dan DiFranco

Dan DiFranco is the Senior Application Support Analyst for the Training and Support Team at HDMS. Since 2007, he has developed and delivered in-person and Web-based trainings on Basic and Advanced DART, Catapult and PBM classes to Plan and Employer clients. In addition, Dan serves as an integral support resource for colleagues and clients. Prior to coming to HDMS, Dan accrued more than 15 years in the Education field as a trainer and classroom teacher.



Heidi Seibert

Heidi Seibert has been with HDMS for over four years. She currently works as a project manager in the Release Management Department at HDMS. Before changing roles, she worked in the Training and Support area, delivering basic, advanced, and customized training classes to internal and external clients on-site as well as via webinars. Prior to working at HDMS, Heidi worked for several years in network management for various health plans.



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Call for Speaker Abstracts

Collaboration with our customers has made HDMS a success year after year. HDMS customers and partners have significant stories to share. This year, tell your story.

Speaking opportunities at the HDMS User Forum are open to all HDMS customers and partners. Take advantage of this year's forum to communicate to your peers about your organization's use of the HDMS suite of products and services to meet your organization's goals.

Possible Topics

- Annual Decision Support
- Best Practices and Case Studies
- Employee Communication
- Enhanced Data Integration
- Health, Wellness, and Condition Management Programs
- Health Care Reform
- Medical Home
- Plan Design and Contribution Strategy
- Plan Reporting Efficiencies
- Quality Management
- Value Based Insurance Design
- Presentation Formats
- Demonstration
- Interactive Presentation
- Multi-media Presentation
- Panel Forum
- PowerPoint Only
- Team Building Exercise
- Combinations of the Above

Dates and Deadlines

Early Abstract Submissions
June 25, 2010

Final Abstract Submissions
July 16, 2010

User Forum Presentations
September 30, 2010

If you have questions regarding speaking opportunities or about delivering a presentation at the 2010 HDMS User Forum, please send an email to: UserForum@HDMS.com or contact your HDMS Client Services account manager.

Selection Process

Members of the HDMS User Forum Planning Committee will review submissions for presentation in breakout sessions. If your abstract is selected, you will be notified immediately.

Draft presentations will be reviewed for consistency, uniformity, and applicability. Suggestions and comments will be forwarded back to you after your submissions is received.

Guidelines for Abstract Submission

Please prepare an abstract* to convey the topic focus and key take-aways for the audience. At a minimum, the abstract should include:

Title of Presentation
Key Speaker Contact Information
Short Speaker Bio(s) and photo(s)
Abstract Overview
Industry Focus
Solution Focus
Target Audience
Session Format

**You may submit more than one abstract.*



Call for Speaker Abstracts

If Selected

If you are selected to present, you will agree to make the presentation at the 2010 HDMS User Forum. We would also like you to consider granting the following permissions:

- Grant permission to post the abstract, your speaker bio and photo for conference participants on the HDMS User Forum website and marketing material
- Grant permission to duplicate the presentation for electronic access to all participants
- Grant permission to tape the presentation

Registration Requirement

Conference Registration is required.

All presenters must register for the conference. Acceptance as a presenter does not register you for the conference.



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Innovator Award

This October HDMS will recognize clients who have partnered with us to be the most innovative among their peers in managing healthcare data with DART. All clients are eligible to apply.

HDMS is committed to innovation and continually improving our products and solutions to meet emerging market trends. We cannot do this alone. Our clients are intimately involved in pushing us to innovate and meet their quickly changing needs. We will be accepting applications for the HDMS Innovator Award until July 16, 2010. Winners will be announced at our 2010 User Forum in Las Vegas. We will be selecting one health plan and one employer client to receive the award.

Who is Eligible

All clients are eligible to apply. We will be selecting one health plan and one employer client to receive the award.

Criteria

The selection committee will be evaluating the applications based on new, creative and innovative uses of information to drive business results. The selection committee will be focused on innovations that have demonstrated tangible and measureable outcomes with the promise of continued success. Those who use HDMS products and services the most creatively with the best, measureable results will have the best chance to win. Several finalists will be selected from the applicants and discussed and voted on by the selection committee.

How to Apply

Please work directly with your Client Services account representative to complete the application form. Click here to access the application form. URL = <http://hdms.inquisiteasp.com/cgi-bin/qwebcorporate.dll?idx=4235CH>

Judges

The selection committee will be comprised of HDMS senior management team members and a select number of HDMS client representatives. Applications will be reviewed and discussed by the committee and the ultimate winners will be selected by a vote of the committee members.

Award Ceremony

Winners will be announced at the 2010 User Forum dinner in Las Vegas. All finalists will be highlighted and their innovation will be presented to conference attendees. Winners will be selected and presented with their award in front of their peers at the User Forum.

FAQs

Who is eligible?

All clients are eligible to apply. We will be selecting one health plan and one employer client to receive the award.

How many awards will be made in 2010?

We will be selecting one health plan and one employer client to receive the award

Where do I submit the application?

Click here to open the application form. URL = <http://hdms.inquisiteasp.com/cgi-bin/qwebcorporate.dll?idx=4235CH>

What are the dates for submission of 2010 applications?

Final submissions are due by July 16, 2010.



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Innovator Award

Is there a limit to the number of applications that can be submitted by an organization?

There is no limit to the number of applications that can be submitted by an organization.

Can someone at HDMS review my idea and let me know if it is a good idea for the innovation award?

Please contact your Client Services Manager for assistance in developing, reviewing or submitting your idea for the Innovation Award.

How will awardees be selected?

The selection committee will be comprised of HDMS senior management team members and a select number of HDMS client representatives. Applications will be reviewed and discussed by the committee and the ultimate winners will be selected by a vote of the committee members.

What criteria will be used to evaluate the applications?

The selection committee will be evaluating the applications based on new, creative and innovative uses of information to drive business results. The selection committee will be focused on innovations that have demonstrated tangible and measureable outcomes with the promise of continued success. Those who use HDMS products and services the most creatively with the best, measureable results will have the best chance to win. Several finalists will be selected from the applicants and discussed and voted on by the selection committee.

When will 2010 awardees be notified?

Winners will be announced at the 2010 User Forum dinner in Las Vegas. All finalists will be highlighted and their innovation will be presented to conference attendees. Winners will be selected and presented with their award in front of their peers at the User Forum.

Can the results of the decision be appealed?

The decision of the panel is final.