



High-Level Information for Bottom-Line Decision Making

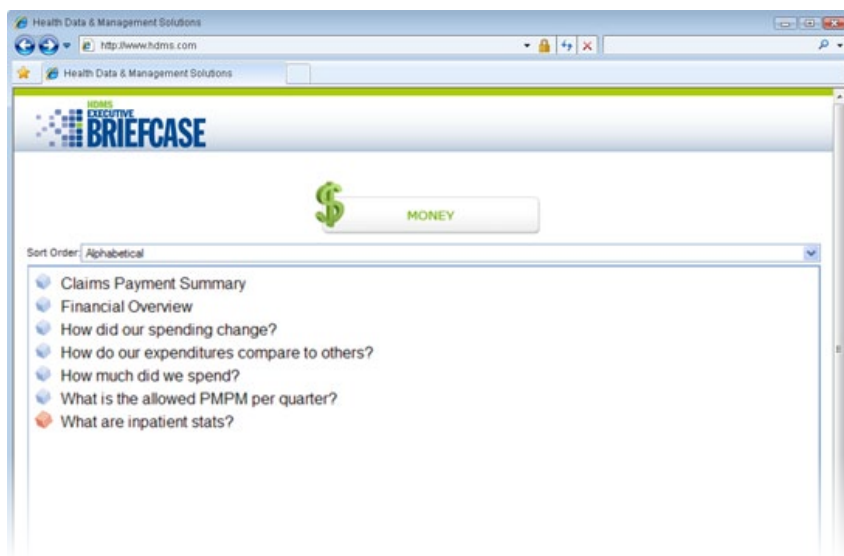
HDMS Executive BriefcaseSM enables senior executives with ROI responsibilities to make timely decisions based on health plan performance. Critical metrics are now available online anytime without the need for technical or data retrieval skills.



Using the Executive Briefcase Main Menu, it takes just two clicks to answer key questions in a broad range of overall performance indicators, or to review plan-specific data. This Q&A format allows instant access to tables and graphs that can monitor trends, identify problem areas, and measure the results of cost-containing initiatives.

Questions can be programmed in such areas as plan cost indicators, finance, providers, utilization, quality, pharmacy, and clinical programs. Answers can be as broad and/or deep as needed for effective decision making.

Executive Briefcase queries a subset of existing DART measures and dimensions with links to DART for further drill down and detailed analysis. The simple user interface with a question and answer format requires little training and responds quickly to queries. In addition to standard questions that assess overall health plan performance, the program can be customized to access data and produce information on any dimension of performance that senior executives feel is critical to the company's bottom line.



EXECUTIVE BRIEFCASESM Simple and Powerful Reports



The HDMS Product Suite includes:

DARTSM

Data Analysis and Reporting Tool

Provides historical, current, and predictive views of health data for decision support

Reporting

EXECUTIVE BRIEFCASESM

Top Level Reporting

Develops unique top-level views to highlight trends and relationships

ARROWSM

Management Reporting

Creates interpretive, graphical reports for management presentations

CATAPULTSM

Scheduled Reporting

Delivers key performance metrics automatically on a scheduled basis

Analysis

FORECASTSM

Benefit Modeling Analysis

Compares existing plans to proposed new designs

CARESHIELDSM

Evidence-Based Medicine Analysis

Measures plan performance against industry standards

ANALYTIC SERVICES

Offers HDMS consulting experience and expertise for data analysis and decision support

About HDMS

Health Data & Management Solutions, Inc. is a software development company offering data warehouse, management and analysis tools for the health care industry. Our web-based products and services provide flexible, high-value reporting, empowering both employers and health plans to maximize the value of their healthcare data and support better decisions.



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